

## B-LAND

# Promote and Strengthen Business Development Skills in Rural Communities

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The adult education presents specific views about learning and teaching based on the assumption that adults can and want to learn, that they are able and willing to take responsibility for that learning, and that the learning itself should respond to their needs. Educating adults differs from educating children - adults have accumulated knowledge and work experience which can add to the learning experience.

The adult education makes the following assumptions about the design of learning:

1. Adults need to know why they need to learn something,
2. Adults need to learn experientially,
3. Adults approach learning as problem-solving,
4. Adults learn best when the topic is of immediate value.

In practical terms, it means that instruction for adults needs to focus more on the process and less on the content being taught. Strategies such as case studies, role playing, simulations, and self-evaluation are most useful.

## RECENT EVENTS

The B-LAND project keeps growing! On the 16th of June 2021 the second meeting of our project took place. The meeting due to the pandemic and the difficulties associated with it was held online with the participation of representatives of all project partners from Bulgaria, Greece, Poland and Spain.

The meeting was devoted to discussing the tasks and what has already been done. Also, the next objectives were established with dates for their completion. The whole project is going well and all the materials are being developed to the highest level.



### *Shortly about the project:*

The B-LAND undertaking will accomplish its objectives by creating 4 fundamental outcomes:

IO1: Competence Framework for Entrepreneurial Learning in Rural Context

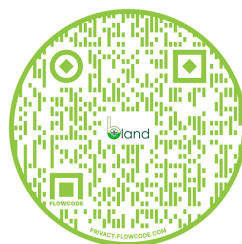
IO2: Training course structure and materials development for 7 learning modules

IO3: Multilingual APP - instant access mobile classroom - ICT tool

IO4: Best Practices Guide on Entrepreneurial Training & Personal Development in Rural Areas

## What's next?

After the development of Intellectual Output 2, we will start working on the next part of the project products, which is a multilingual application - giving instant access to a mobile classroom - ICT tool. The application will be an innovative solution helping to reach a wide audience. In today's world news should be based on mobile technology as it is a widely used tool.



## Comming events

03.11.2021

3rd CONSORTIUM MEETING

Next meeting will take place in Valencia (Spain). Partners will discuss about the development of Intellectual Output 2. During this meeting the partners will also share their views on the structure of the training and the development of the materials for the 7 learning modules.

## PROJECT PARTNERS

University of Forestry



UNIVERSITY OF  
THESSALY



Logica

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